

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Anthony Scott ODDO et al.

Serial No.: 10/677,862

Filed: October 2, 2003

For: USING RELEVANCE TO PARSE
CLICKSTREAMS AND MAKE
RECOMMENDATIONS

Atty. Docket No.: 007412.00268

Group Art Unit: 2423

Examiner: Mendoza, J.

Confirmation No.: 4611

AMENDMENT AND REMARKS

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop Amendment
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

In response to the Office Action mailed June 10, 2009, please amend the instant application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

Please charge any fees due or credit any overpayments to Deposit Account No. 19-0733.